



Palmetto Scholars Academy

BOARD OF DIRECTORS MEETING 1/11/11

Board Chairman Stacey Lindbergh called the meeting to order. She welcomed several visitors including teachers and parents and invited all to join the standing committees.

The agenda for the meeting was approved to include: 1. Approval of Minutes for PSA Board meeting 12-07-10; 2. Election of Board Officers and Committee Chairman; 3. 1099 vs. Employee Contract for Interim principal; 4. Winkler Group Status; 5. Online Auction Update; 6. Principal's Report; 7. December's Financial Report; and 8. Open Comments.

ATTENDANCE:

Present–Stacy Alberico, Jim Garvey, Win Gasperson, Bob Graham, Jim Haley, Stacey Lindbergh, and Jean Chandler

Absent– Ernest Andrade and Keith McElveen

Audience: Several PSA teachers and parents

DISCUSSION: Minutes from PSA Board Meeting on December 7, 2010

ACTION TAKEN: Approval of minutes

DISCUSSION: Election of Board Officers and Committee Chairs

ACTION TAKEN: The following Board and Committee Chairs were approved.

Officers: Chairman– Stacey Lindbergh, Treasurer– Jim Haley, and Secretary– Jean Chandler.

Chairs– Finance Committee– Jim Haley; Academic Excellence– Keith McElveen; Communications–Win Gasperson; Fund Development– Bob Graham; Facilities– Jim Garvey; Principal Search– Stacy Alberico; Volunteer Enrichment Programs– Ernest Andrade

DISCUSSION: 1099 vs. Employee Contract for Interim Principal

ACTION TAKEN: Approval of 1099 for paying Principal J. Robb Streeter

FOLLOW–UP ACTION: Set up account to pay principal as 1099

PERSON RESPONSIBLE: Jim Haley, Finance Chair

DISCUSSION: Winkler Group Status

Bob Graham, Chair reported that 4 or 5 conscientious parents have agreed to serve on the steering committee for fund raising. He reported that the Winkler Group has agreed to continue working with PSA for one additional month pro bono with details to be arranged by Bob, who will be in charge of coordinating the negotiations. Jean Chandler reported that Blackbaud may be willing to set up the academy with a free website utilizing their software for fund raising. FOLLOW-UP ACTION AND PERSONS

RESPONSIBLE: Bob, Jean and Jim will pursue this possibility for additional fund raising.

Discussion: On-Line Auction Update by Stacey Lindbergh

ACTION TAKEN: Larry Collett, CEO of netGalaxy Studios will coordinate the auction. “Bid for a Kid” will be the theme of the on-line auction. The On-line Live Auction will be previewed on Saturday, February 19, 2011. Sunday, February 20 begins the live bidding, and March 2 is the end date for the live bidding. If netGalaxy Studios provide the auction item, the company earns 15% of the auction proceeds. If PSA provides the auction item, the school earns 100% of the proceeds. The On-Line Auction will be advertised on Low Country Live; local 5 and 6 o'clock TV News; and Facebook, etc.

FOLLOW-UP ACTION: The PSA Website has letters from the local mayors endorsing the On-Line Auction and an Auction Donation Form may be downloaded on “Bid for a Kid” from this school’s website. Everyone was encouraged to begin soliciting items.

PERSON RESPONSIBLE: Stacey Lindbergh and Larry Collett will coordinate the project.

DISCUSSION: Principal's Report

ACTION TAKEN: Principal J. Robb Streeter presented the following information to the board concerning the operations of PSA since his tenure began. 1. The school's new hours of operation will be 7:00 a.m. until 6:00 p.m. daily. 2. Benches are needed at the front entrance of the school for those who might be waiting extended periods of time for pickup. 3. Flags are needed in each classroom for the Pledge of Allegiance required by law. 4. A new PSA Bell Schedule is needed in order to increase structured academic time for learning. 5. "Self as Learner" will begin for 8th graders during lunch activity time. 6. Lunch time will be devoted to eating, exercising, School Magazine, Drama, Chorus, Related Arts, and sessions on good nutrition. 7. A Study-75% and Work-25% program is being considered to accommodate some in the after school program. 8. The Master Schedule has been designed with the new bell schedule for each class and subject. 9. A Code of Conduct from Mr. Streeter will govern the personal conduct of each student in order to control bullying, disrespectful behavior, impolite behavior, appropriate language, respect, responsibility, cooperation, dress, trash, candy, food, gum, littering, defacing school property, disturbing class, failure to follow instructions, hall violations, horseplay, sale of unauthorized material, lying, stealing, gambling, disobedience, public display of affection, skipping class, vandalism, cheating, plagiarism, drugs, alcohol, tobacco, fighting, invasion of privacy.

DISCUSSION: December Financial Report by Jim Haley

ACTION TAKEN: No action was taken.

FOLLOW-UP ACTION: No Follow-up Action was required.

PERSON RESPONSIBLE: Jim Haley will continue to monitor all financial transactions.

DISCUSSION: All Point Media Consultants Marketing Plan

ACTION TAKEN: All Point Media Consultants was approved to promote the "Bid for a Kid" On-Line Auction.

FOLLOW-UP ACTION: All Point Media Consultants will provide a commercial production with television coverage on WCBD and CW (ECBD) along with WTAT/WMMP with Fox 24. The costs will include \$4,650 for television airtime and \$350 for Commercial Production. These expenses will come off the top of the On-Air Auction profits.

PERSON RESPONSIBLE: All Points Media Consultants

DISCUSSION: Open Comments

ACTION TAKEN: Parents and teachers expressed concerns about the school's emotional climate during the transition in leadership.

FOLLOW-UP ACTION: Principal Robb Streeter indicated that valuable communications explaining his recommendations to parents, students, and community would be of benefit. In addition, meetings with each grade may be helpful in bringing understanding and empathy to acceptance of the changes with new leadership in an effort to address the social/emotional development and needs of students in keeping with the affective goals of the school charter.

PERSON RESPONSIBLE: Principal Robb Streeter
Minutes respectfully submitted by Jean Chandler, Secretary

1/24/11